



## GRAPHIC DESIGN · ADVERTISING · CREATIVE ASSISTANCE

Versus Circus, LLC possess talents beyond the recreational realm. We have individuals on staff with 15+ years in the graphic design industry, backed by a BA degree in that field. All of our company branding, from the website design to the Versus Circus logo, was created in-house. Creative assistance can be built into your event management packages, but we also offer up our services on a freelance basis, outside of the event planning arena. If you simply need help with your brand, promo items, packaging design, marketing tools, venue related items, etc., we'd love to hear from you.

We'll discuss the scope of your project(s) and provide a very reasonable quote to get you everything you need. Below you'll find more information regarding our rates and services.

### ★ Hourly Rate = \$30 to \$50 Per Hour ★

Based on the type of work needed. Print related materials usually fall closer to the lower end of our hourly rate. Most digital projects will be quoted at the higher end of our hourly rate.

### ★ Single Flat Rate Options for Round 1 Creative Concepts ★

In some cases, we may give you the option to pay a single flat rate for all creative done in round one. For example, if you need a logo, rather than charging you by the hour, there could be an option to pay an agreed upon flat rate that covers all work done during the initial creative concept process. An hourly rate will kick in for any follow up rounds of revisions.

## CREATIVE AREA OF EXPERTISE

### Print

Logo design, print collateral & stationary, trade-show, direct mail, packaging, typography and overall company branding

### Digital

Front-end website design, front-end digital campaigns (emails, landing pages, etc.) wire framing and more

## HOW TO START THE PROCESS

Just visit our website at [www.VersusCircus.com](http://www.VersusCircus.com) and locate the "Contact Us" section of the site to submit your request, or to simply get the conversation started. You may also contact Jeremy directly at [jeremy@vscircus.com](mailto:jeremy@vscircus.com) or call (850) 445.5667.

